Proclamation

by

Steven L. Beshear
Governor

of the

Commonwealth of Kentucky

To All To Whom These Presents Shall Come:

WHEREAS, Financial literacy is essential to ensure that Kentuckians are prepared to manage money, credit, investments and debt; and

WHEREAS, The Kentucky Jump$tart Coalition for Personal Financial Literacy, the Kentucky Bankers Association and other partners throughout the Commonwealth can provide citizens with skills for success, which will increase the financial literacy of Kentuckians, improve the quality of lives and strengthen the economy; and

WHEREAS, It is everyone's responsibility to take charge of money, to control debt, to realize the importance of saving and to understand that it is never too late to invest; and

WHEREAS, People who are exposed to financial literacy throughout the life cycle are more successful in managing their consumer credit endeavors and develop better money management habits; and

WHEREAS, During Financial Literacy Month, the Kentucky Jump$tart Coalition for Personal Financial Literacy, the Kentucky Bankers Association and others will join together to conduct educational events and activities in schools and communities to illustrate the importance of personal financial ownership;

NOW, THEREFORE, I, STEVEN L. BESHEAR, Governor of the Commonwealth of Kentucky, do hereby proclaim April 2010 as

FINANCIAL LITERACY MONTH

in Kentucky.

DONE AT THE CAPITOL, in the City of Frankfort this 31st day of March, in the year of Our Lord Two Thousand Ten and in the 218th year of the Commonwealth.

STEVEN L. BESHEAR
GOVERNOR

Trey Grayson
Secretary of State