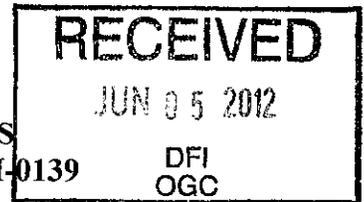


COMMONWEALTH OF KENTUCKY
PUBLIC PROTECTION CABINET
DEPARTMENT OF FINANCIAL INSTITUTIONS
ADMINISTRATIVE AGENCY ACTION NO. 2012-AH-0139



DEPARTMENT OF FINANCIAL INSTITUTIONS

COMPLAINANT

vs.

AGREED ORDER

ADVANCE U CASH, INC.

RESPONDENT

STATEMENT OF FACTS

1. The Department of Financial Institutions (“DFI”) is responsible for regulating deferred deposit service businesses doing business in Kentucky in accordance with the provisions of KRS Chapter 286.9-010 et. seq. (the “Act”).

2. Advance U Cash has a store in Newport, KY (license #114-2).

3. Pursuant to the Act, the DFI conducted an examination of the Newport store on February 23, 2012 to determine whether the activities of Advance U Cash were in compliance with applicable laws and regulations; whether the practices and policies of Advance U Cash had a potentially adverse impact on prospective borrowers; and whether the business was being operated efficiently, fairly, and in the public interest.

4. During the examination, the DFI discovered that Advance U Cash did not enter a customer’s social security number accurately in the database and as a result the customer was able to obtain deferred deposit loan proceeds in excess of \$500.

STATUTORY AUTHORITY

5. Pursuant to KRS 286.9-140(1), a licensee shall accurately and promptly submit a customer's social security number in the database prior to entering into a deferred deposit transaction.

6. Pursuant to KRS 286.9-991, the commissioner may assess a fine of not less than one thousand dollars (\$1,000) nor more than five thousand dollars (\$5,000) per violation, "plus the state's costs and expenses for the examination, investigation, and prosecution of the matter, including reasonable attorney's fees and court costs" against any person that violates any provision of the Act or accompanying regulations.

LEGAL CONCLUSIONS

7. Advance U Cash violated KRS 286.9-140(1) by performing the act set forth in paragraph four (4).

AGREEMENT

8. In the interest of economically and efficiently resolving the violation(s) described herein, and without Advance U Cash admitting or denying the statement of facts and legal conclusions set forth herein, the parties agree as follows:

a. Advance U Cash agrees to a fine assessment in the amount of one thousand dollars (\$1,000.00) for the violation(s) described herein. The payment shall be in the form of a certified check or money order made payable to "Kentucky State Treasurer" and mailed to the Department of Financial Institutions, Attn: Simon Berry, 1025 Capital Center Drive, Suite 200, Frankfort, Kentucky 40601.

9. Advance U Cash waives its right to demand a hearing at which it would be entitled to legal representation, to confront and cross examine witnesses, and to present evidence on its behalf, or to otherwise appeal or set aside this Order.

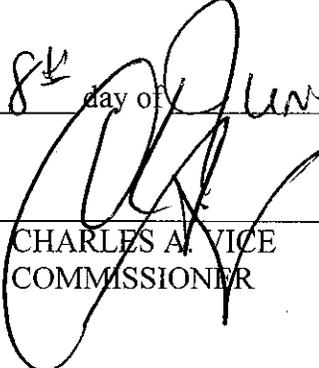
10. Advance U Cash consents to and acknowledges the jurisdiction of the DFI over this matter and that this Agreed Order is a matter of public record and may be disseminated as such.

11. In consideration of the execution of this Agreed Order, Advance U Cash for itself, and for its successors and assigns, hereby releases and forever discharges the Commonwealth of Kentucky, the DFI, Office of Legal Services, and each of their members, agents, and employees in their individual capacities, from any and all manner of actions, causes of action, suits, debts, judgments, executions, claims and demands whatsoever, known and unknown, in law or equity, that Advance U Cash ever had, now has, may have or claim to have against any or all of the persons or entities named in this paragraph arising out of or by reason of this investigation, this disciplinary action, this settlement or its administration.

12. By signing below, the parties acknowledge they have read the foregoing Agreed Order, know and fully understand its contents, and that they are authorized to enter into and execute this Agreed Order and legally bind their respective parties.

13. This Agreed Order shall constitute the Final Order in this matter.

IT IS SO ORDERED on this the 8th day of June, 2012.



CHARLES A. VICE
COMMISSIONER

Consented to:

This 23 day of Mar, 2012



Norman C. Thompson, Director
Division of Nondepository Institutions
Department of Financial Institutions

This 31st day of May 2012



Advance U Cash, Inc.
By: ~~Chris Dement~~ Kyle Johnson
Its: ~~President~~ VP

Certificate of Service

I hereby certify that a copy of the foregoing **Agreed Order** was sent by certified mail return receipt requested on this the 11 day of June, 2012, to the following:

Advance U Cash, Inc.
Attn: Chris Dement
4997 Houston Rd
Florence, KY 41042



Simon Berry
Department of Financial Institutions
1025 Capital Center Drive, Suite 200
Frankfort, Kentucky 40601
(502) 573-3390 Ext. 232
(502) 573-2183 (facsimile)